



*Kamileon's
Closet*

Professional Development, Inc.

"Giving Back is Always in Style"

20
Annual Report
14

Our Mission

To transform lives by promoting the **economic independence** of disadvantaged men and women seeking employment.

We help each client transition into the workforce by providing **professional attire, full-services image makeovers, and professional development coaching**, while underscoring the intrinsic dignity of each individual advancing into the workplace.



Called to Serve



Dear Supporters and Friends:

Over the past year, I have had the privilege of serving as President of the Board for Kamileon's Kloset Professional Development, Inc. In this role, I discovered something far more compelling than just the numbers behind this organization...I discovered the heart of Kamileon's Kloset.

The power of Kamileon's Kloset is rooted in the triumphs of the men and women we serve. Men and women, who despite the most unthinkable circumstances, persevere towards the hope of a better tomorrow. Men like Oscar, whom I had the pleasure of meeting at a Kamileon's Kloset event, are propelled to greatness everyday through the support and encouragement of our staff and volunteers.

Oscar's life began with hardship, abuse, and poverty. Because of his own determination and guidance from Kamileon's Kloset, Oscar was given a second chance at life. Oscar now earns an impressive salary at a prominent law firm. He is a testament to the power of Kamileon's Kloset.

At the core of everything we do, is tremendous consideration for the lives and well-being of the men and women we serve. When you meet a Kamileon's Kloset client and listen to their story – where they come from, their hope for where they are going, their plight to provide for their family, and their determination to leave a legacy of greatness for their children – you discover that their story may not be so different from your own.

Life has an extraordinary way of leading us down paths full of challenges that we did not anticipate. The lucky ones are able to successfully navigate these obstacles and find their way back on track toward the original destination. Those who are not so lucky are obstructed by obstacles and deterred by detours. For the latter, Kamileon's Kloset offers a beacon of light to illuminate the path to empowerment and a compass to direct the journey towards self-defined success.

I am honored to serve at the helm of such a compassionate and effective organization and am proud of our outcomes and accomplishments. The pages of this ANNUAL REPORT are filled with facts, figures, statistics, and statements that illustrate the important work of Kamileon's Kloset. This information is critical to our ability to continue to raise support for our work.

If you really want to understand the difference that Kamileon's Kloset makes, I encourage you to not conclude your discovery process at the end of this report. Take the time to meet and talk to the men and women of Kamileon's Kloset; hear their stories, celebrate their journeys and share in their pride. Then, and only then, can you truly get to the heart of our organization.

To success and self-sufficiency,

Lucy Ra'oof
President, Board of Directors

Transforming Lives



Dear Supporters and Friends:

This year, Kamileon's Kloset completed a brand transformation, which is highlighted by the adoption of our new name, Kamileon's Kloset Professional Development, Inc.

We are excited by our new identity because it perfectly embodies the momentum with which Kamileon's Kloset set out... to improve the lives of men and women around the world. In 2014, we suited over 500 men and women and helped start them on their journeys towards economic independence, expanding our network globally to South America, Kenya, and Haiti.

In 2014, our new location in Smyrna /Vinings, became fully operational. Thanks to Rob Irvine and our wonderful partnership with The Collective @ Cumberland. This alliance has opened tremendous doors of opportunity with unlimited potential to the impact we plan to make in the lives of the community. The doors have been opened to the Transformational Life Coaching (TLC) Program, which serves as our second program, providing professional development coaching. We cultivated new partnerships; thereby, expanding our territory and are now teaching life-altering soft skills and personal branding to clients throughout 13 counties of Metro Atlanta.

In what was perhaps the greatest physical manifestation of our new brand, 2014 also marked the expansion of our newest fundraising initiative, Sip 'N Shop for Charity. Our designer sale allowed supporters, clients, and friends to transform and upgrade their wardrobe with overstock inventory purchased from major retailers at up to 80% below retail prices, as we raised money and awareness for Kamileon's Kloset programs.

It is no accident that Kamileon's Kloset has come so far on our own journey towards success. We operate in a global economy that needs the services we provide now more than ever before in the history of our organization. As the economy continues to move towards stability, every man and woman who Kamileon's Kloset returns to the labor force moves our economy one crucial step closer to recovery. Our success stories teach us that by empowering one man and woman, we empower their family, their community, their city, their nation, and subsequently the world. Kamileon's Kloset continues to thrive today, because not only our clients, but our global economy depends on us.

We are proud of the advancements achieved this year and are eager to usher in new developments in 2015. We are, indeed, going places, and we are committed to going strong with no walls and no barriers.

Kamila Brown Washington, MBA
Founder and CEO

Company Overview

Our story began in 2008 in a 400 sq. ft. office on the South side of Atlanta. What started as a single suit donations program has transformed into a global service organization that outfits men and women with new clothing, full-service image makeovers, and the skills and tools needed to acquire and maintain gainful employment.

WHO WE ARE – THE VISION

We create and/or re-define one's personal brand. We cultivate our outcomes through innovative career development strategies and technology by leveraging our partnerships and resources.

WHAT WE DO

We transform and educate the underserved men and women in their visual presentation, coach them to find and maintain employment, become financially savvy, and achieve self-defined success.

WHO WE SERVE

Our clients are disadvantaged men and women who are referred to Kamileon's Kloset by job training, social service, and government agencies. These agencies send clients from all walks of life including domestic violence agencies, homeless shelters, recovery programs and more. All Kamileon's Kloset clients are living below the poverty level and have taken the first step toward financial independence by obtaining a job interview prior to becoming a Kamileon's Kloset client. The men and women we serve represent all ethnicities and races and range in age from 18-60.

WHERE WE OPERATE

With a global headquarters in Atlanta, GA, Kamileon's Kloset has a presence throughout 13 counties of Metro Atlanta; Nairobi, Kenya; South America; and Port au Prince, Haiti .



Cinderella and Cinderfella Moments

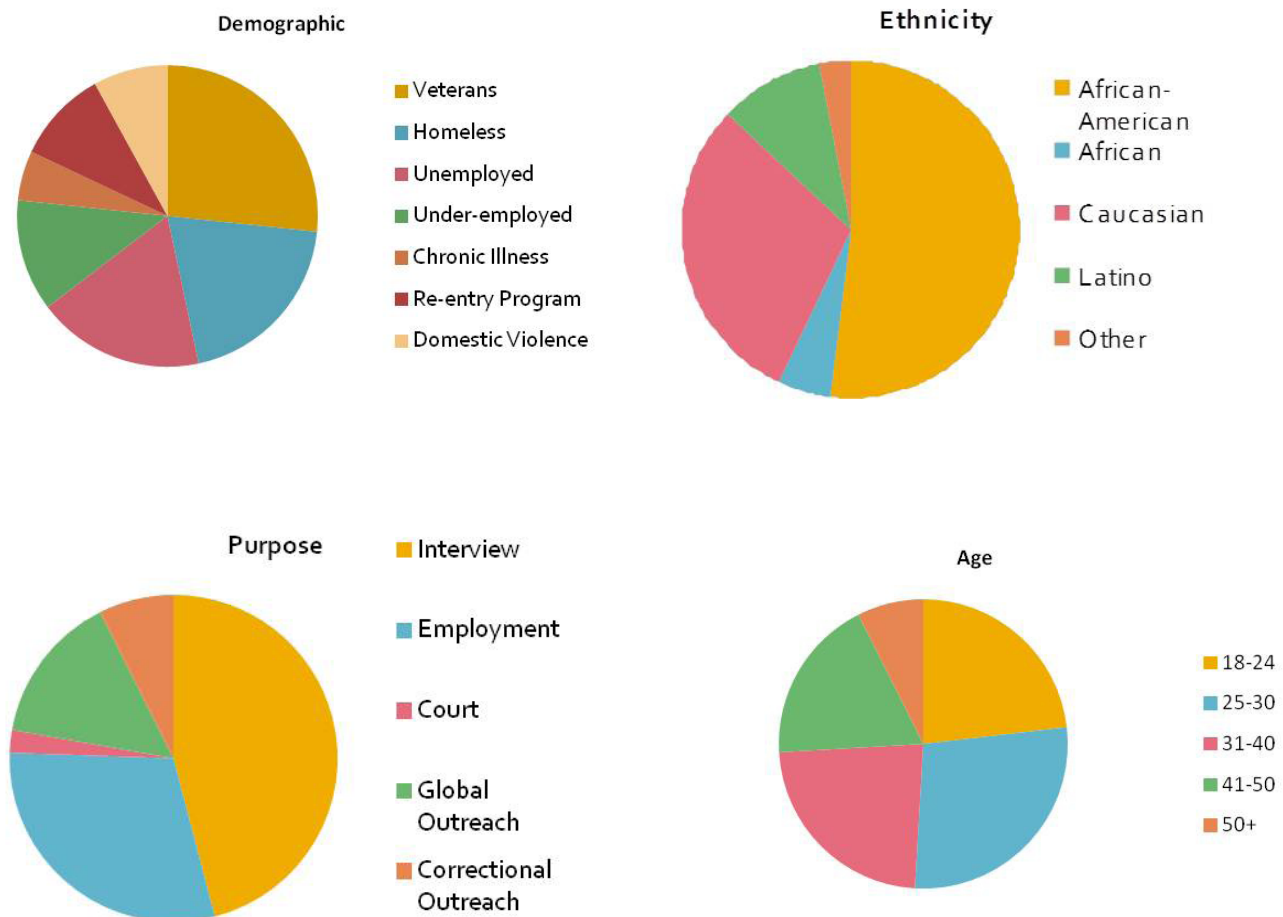


Programs

PROFESSIONAL IMAGE TRANSFORMATION

One-on-one consultations, personal grooming, and image branding to visually prepare clients for the workforce.

Clients are referred to our Showrooms by a network of Community Partners. Each client is dressed professionally and appropriately by a trained Image Consultant. Once the client has secured employment, (s)he is able to return to be fitted for one week's worth of coordinated outfits. Our comprehensive selection of clothing and accessories is generously donated by individuals, corporations and retail outlets.



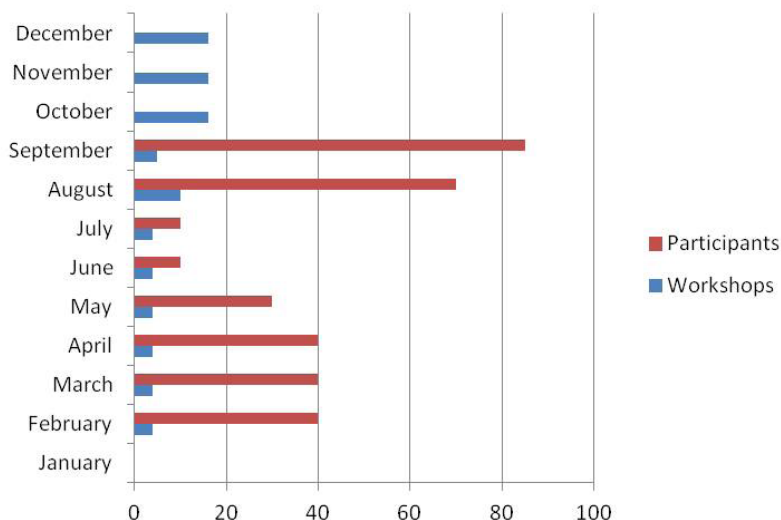
Programs

Transformational Life Coaching (TLC): Professional Development Training

With interactive role playing and situational exercises, participants receive an array of training methodologies in the delivery of each course topic. Course work is developed based on adult learning principles and competency based learning. The curriculum is divided into eight components that provide a range of offerings.

- Empowering your Network
- Creating your "Brand"
- The Interview
- Closing the Deal
- Workplace Culture
- Financial Management
- Leadership, Time Management, and Goal Setting
- Ethics and Critical Thinking

GROWTH OF THE 2014 PROFESSIONAL DEVELOPMENT TRAINING PROGRAM

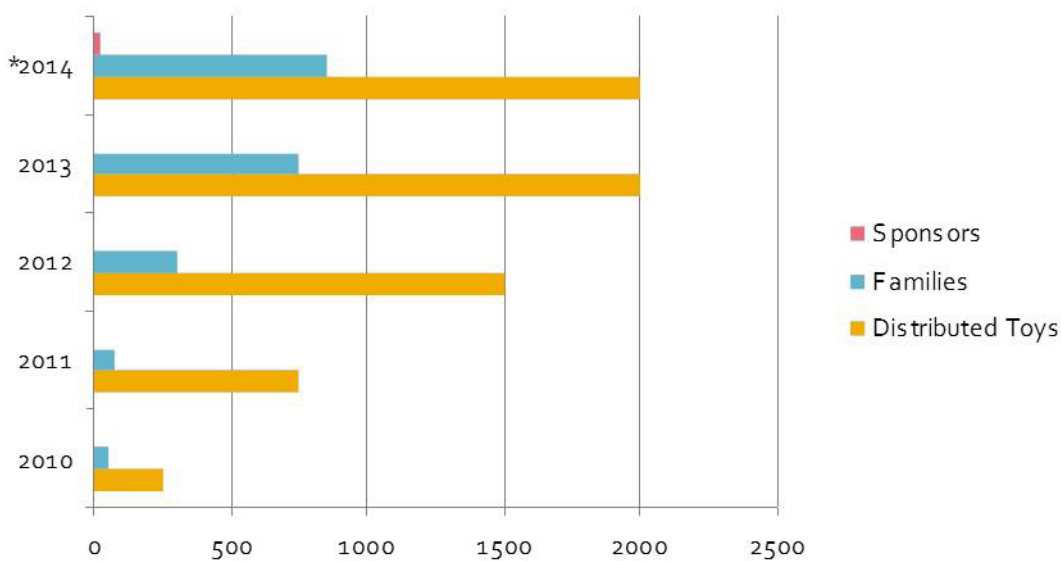


Programs

HOLIDAY TOY KLOSET

Our annual holiday event helps to enrich and empower youth in underserved communities. In a party atmosphere, this signature celebration is designed with a DJ, food, children activities, elaborate toy and gift card give-a-ways in order to lessen the financial burden from the parents.

GROWTH OF THE HOLIDAY TOY KLOSET PROGRAM



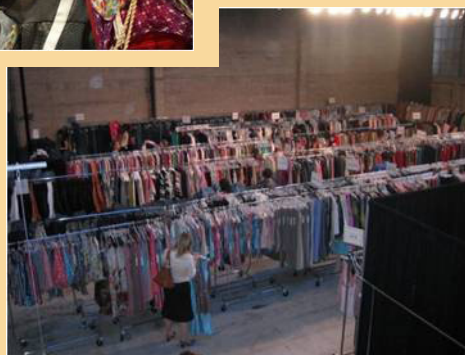
* Denotes a slight increase in corporate sponsors. Growth opportunity is needed in this area.



Fundraising



A quarterly sophisticated social networking event. Kamileon's Kloset purchases overstock inventory from retailers; thereby, passing the savings on to fashion-savvy customers throughout Metropolitan Atlanta. **Sip 'N Shop for Charity** offers a shopping experience where customers have access to designer items and a variety of contemporary fashions and accessory brands at savings of up to 80% off of retail prices.



Donors & Partners

DONORS

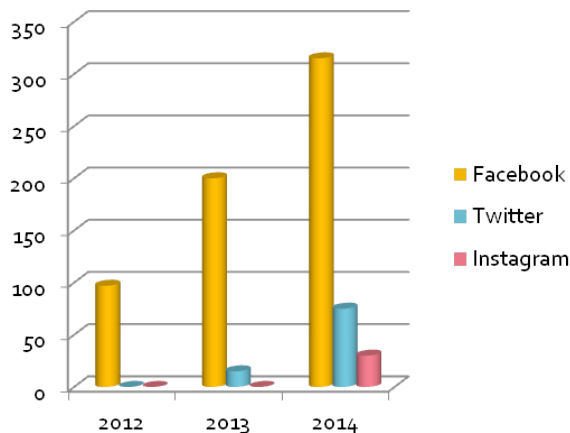


PARTNERS



Impact & Outcomes

SOCIAL MEDIA PRESENCE



Instagram



New Kamileon's Kloset Channel in 2014

2013 - 2014 GROWTH

63%

2012 - 2013 GROWTH

48%

PROFESSIONAL IMAGE TRANSFORMATION

Kamileon's Kloset has suited more than 2,700 men and women since our inception in 2008.

In 2014, Kamileon's Kloset served more than 500 men and women.

Kamileon's Kloset has distributed 2,387 pounds of clothing to South America and Kenya combined.

2,500 Coordinated outfits (career suits, separates, cosmetics, footwear, and accessories) have been provided to clients in 2014.

76% of Professional Image Transformation clients received job offers.

78% of Professional Image Transformation clients retained employment after one year.

83% are currently employed.

82% Have maintained their grooming and hygiene.

TRANSFORMATIONAL LIFE COACHING (TLC)

773 Attended our Professional Development Training Program in 2014.

70% are interested in furthering their education.

21% serve in a supervisory role.

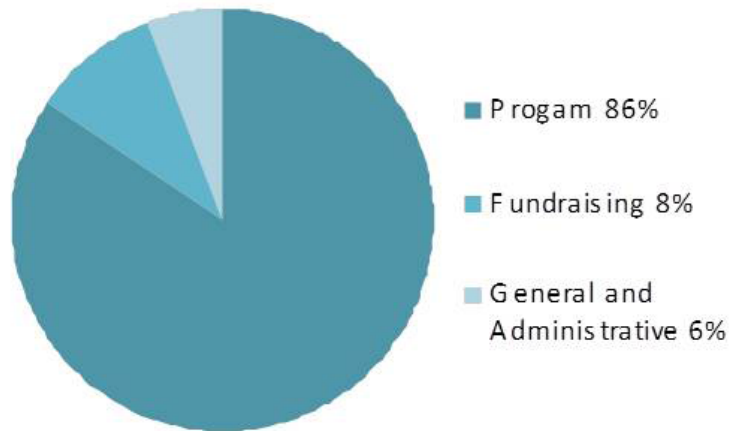
69% have health insurance.

VOLUNTEERS

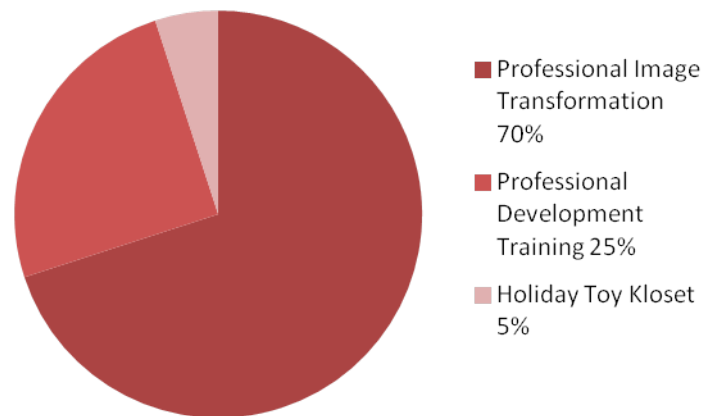
Kamileon's Kloset is proud to have the support of more than **69** active volunteers.

Fiscal Responsibility

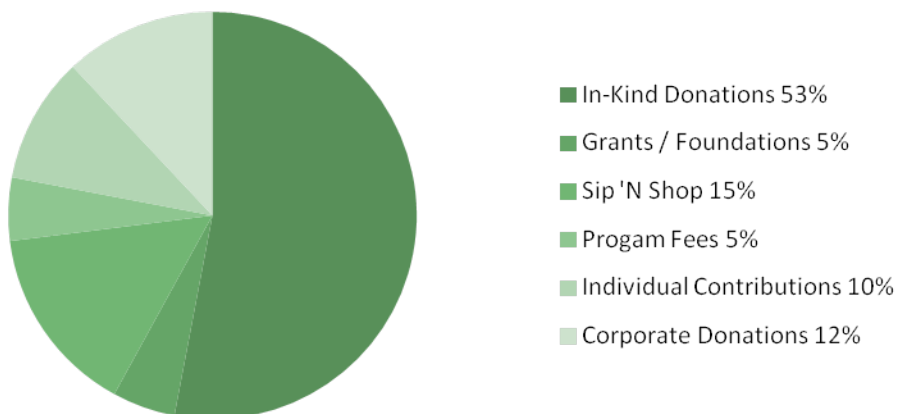
2014 OPERATIONAL EXPENSE



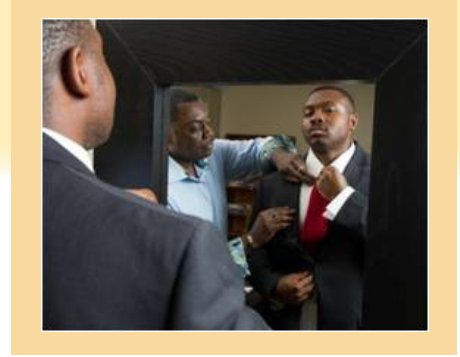
2014 EXPENSE BY PROGRAM



2014 REVENUE



Board & Staff



BOARD OF DIRECTORS

Founder	Kamila Brown Washington, MBA
President	Lucy Ra'oof, Mauldin Brand Agency
Past President	Tara Reid, Federal Home Loan Bank of Atlanta
Secretary	Reginald Johnson, Title Max
Treasurer	Anita Davis, AIG
Operations	Eric Van, Canon Business Services
Director	Nickye Gibbons
Director	Uwonda Carter, Esq., The Carter Law Firm
Chair, Tactical Council	Nathaniel Stephens, Google

STAFF

CEO / Executive Director	Kamila Brown Washington, MBA
VP Operations	Eric Washington
VP Development	Tiffany Ollanove
Human Resources	Jamie Tennessee
Publicity	LaTonya Sneed
Project/Volunteer Coordinator	Jessica Doward



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LinkedIn

