



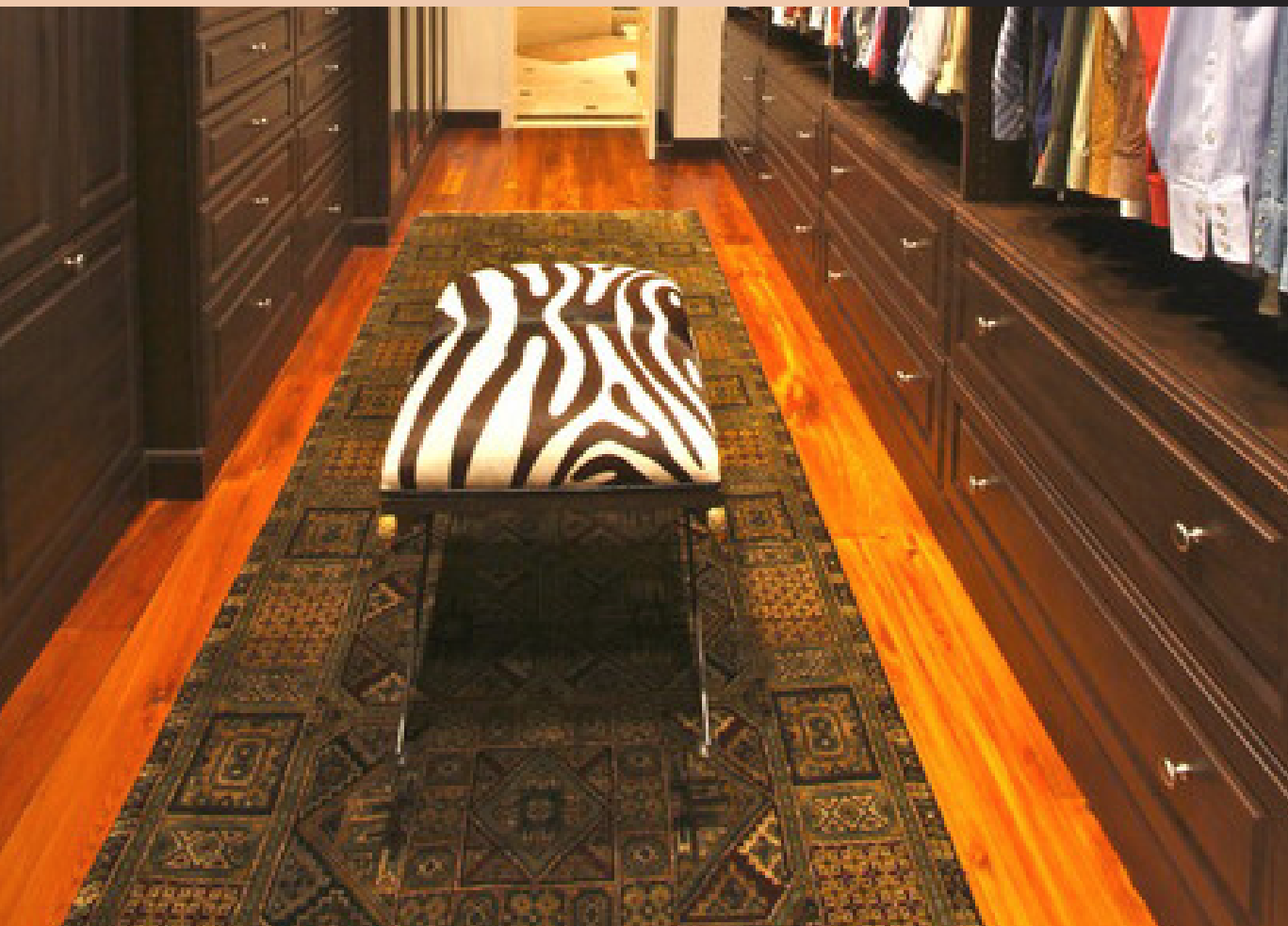
ANNUAL REPORT

2015



*Ramileon's
Closet*

Professional Development, Inc.



PROFESSIONAL IMAGE TRANSFORMATION

Kamileon's Kloset Professional Development has suited more than 3,689 men and women since our inception in 2008.

In 2015 Kamileon's Kloset served more than 1,090 men and women through our Professional Image Transformation and Professional Development programs.

Kamileon's Kloset has distributed 3,187 pounds of clothing to South America and Kenya combined.

2,694 Coordinated outfits (career suits, separates, cosmetics, footwear, and accessories) have been provided to clients in 2015.



465

attended our Professional
Development training in 2015



74%

of Professional Image
Transformation clients received job offers

70%

are interested in furthering their career



71%

of Professional Image Transformation
clients retained employment

32%

serve in a supervisory role



80%

are currently employed

82%

have health insurance



85%

have maintained their grooming and
hygiene

Kamileon's Kloset is proud to have the support of more than 77 active volunteers!

A Gracious Thank You...

Thank you to my Board of Directors, Donors, Partners, Supporters, Staff, and the back bone of our agency, our Volunteers. 2015 was another amazing year of growth and expansion, which led us to the core of our programs, EDUCATION and TRAINING. The clothing component has always been the “dangling carrot” to attract clients as well as to fill a void in terms of a leveraged grooming service in the community. As we prepared for 2016, however, the underlining goal was to increase our professional development program; as education is the resolution to poverty. B.B. King once said, “The beautiful thing about learning is that nobody can take that away from you.”

After three years of partnership with GOA and Cumberland Community Church, I had the tremendous opportunity to visit Kenya. It was encouraging to see (1) how small the world is, and (2) we are all the same. We all have the same desires for our families and personal enrichment. The world has so many lessons to teach. I consider the world, to be like a “school” and our lives the “classrooms.” Many times, the lessons often come dressed up as detours or roadblocks. And, at times, full-blown crises. The blueprint I have learned about growth and expansion is being open to the lessons; lessons from the largest academic world of all, which is the universe itself.

We instill in our clients and training participants that transformation begins with the renewing of your mind, to walk through life eager and open to self-improvement, and that which is going to best help you evolve, because that is ultimately why we are here, to evolve as human beings. To grow into more of ourselves, always moving to the next level of understanding, the next level of compassion and growth. I believe there is a lesson in everything that you do, every experience, and getting the lesson is how you move forward. It is how you enrich your spirit.

The moment I taught my first college course, conducted a training class, or made over a client, at those very moments, I felt like I had found my purpose. I realized that Kamileon’s Kloset Professional Development could be more than just “another clothing closet,” but a non-traditional platform for service, for helping people transform their lives. And, each time I saw the light bulb come on and a participant had an “AW HA MOMENT,” it felt like breathing. It felt right. And that is where everything for Kamileon’s Kloset Professional Development began to evolve. What I know now is that feelings are your GPS system for life.

That said, our 2015 Annual Report will demonstrate our growth and navigation over the past eight years. You will witness our timeline and begin to connect the dots for our humanitarian impact. We welcome new relationships with Goodwill Industries of North Georgia, U.S. Department of Justice, Costco Wholesale, Year Up, and DeKalb County Workforce Development Agency. We appreciate the invitation and opportunity to train participants as we collaborate to help the community become self-sufficient.

So, let me close with one of my favorite quotes from Dr. Martin Luther King. “Not everybody can be famous. But everybody can be great, because greatness is determined by service... You only need a heart full of grace and a soul generated by love.”

Kamila Brown Washington ys in Style,

Kamila Brown Washington, MBA, Founder / CEO



Our Story...

Our story began in 2008 in a 400 sq. ft. office on the South side of Atlanta. What started as a single suit donations program has transformed into a global service organization that outfits men and women with new clothing, full-service image makeovers, and the skills and training needed to acquire and maintain gainful employment.



WHO WE ARE – THE VISION

We create and/or re-define one's personal brand. We cultivate our outcomes through innovative career development strategies and technology by leveraging our partnerships and resources.

WHAT WE DO

We transform and educate the underserved men and women in their visual presentation, coaching them to find and maintain employment, become financially savvy, and achieve self-defined success.

WHO WE SERVE

Our clients are men and women referred to Kamileon's Closet by job training, social service, and government agencies. All Kamileon's Closet clients are living below the poverty level and have taken the first step toward financial independence by obtaining a job interview prior to visiting our Showrooms. The men and women we serve represent all ethnicities and races and range in age from 18-60.



Timeline...Here we grow again!

2008

Kamileon's Kloset was established in College Park, GA in a 400sf office space providing Professional Image Transformations. Contracts were established with Dept of Family and Children Services serving clients in their "Welfare to Work" programs.

- Professional Image Transformation: 185 clients served

2009

Within nine (9) months, we out grew the space and expanded to a 1,000sf office. We established, Holiday Toy Kloset. A civic program sponsored by United Way and Toys for Tots.

- Professional Image Transformation: 325 clients served
- Holiday Toy: 166 families served

2010

Partnerships increased to include Atlanta Children Shelter, Atlanta Technical College, Dept of Labor and Salvation Army.

- Professional Image Transformation: 480 clients served
- Holiday Toy: 254 families served

2011

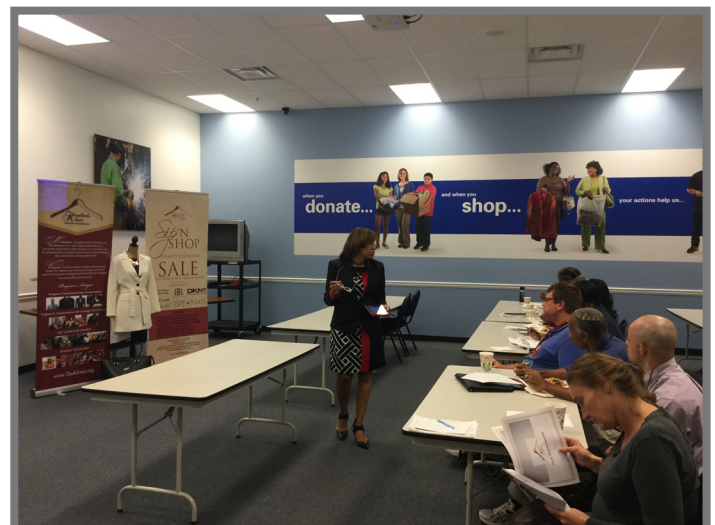
Board Development focused on strengthening the agency infrastructure and governance.

- Professional Image Transformation: 515 clients served
- Holiday Toy: 335 families served

2012

Kamileon's Kloset was donated 4,000sf in a collaborative partnership with a local church on the Westside. Regrettably, the agreement was not executed. The agency started a "mobile" service to makeover and groom clients in shelters and churches. Halpern Enterprises donated 3,600 space in Amsterdam Walk (Midtown) for Sip 'N Shop fundraiser and Holiday Toy Kloset events.

- Professional Image Transformation: 340 clients served
- Holiday Toy: 489 families served



I have never owned a suit until now. Kamileon's Kloset fussed over me like I was important. She [Kamila] looked past my situation, treated me with dignity, and made me feel like a real man. I can't help but to succeed now. I owe it to my family." Paul M.

2013

Kamileon's Kloset was donated 5,000sf in a collaborative partnership with Cumberland Community Church in Smyrna/Vinings. Retail and Fashion House partnerships were developed to receive "NEW NAME BRAND" clothing for clients. Volunteer hairstylists and barbers were recruited to provide grooming services. The agency became global by partnering with churches and orphanages in Haiti and Kenya where clothing and toiletries are provided. We became a "toy distributor" for United Way, which increased our toys to 2,500 annually. Kamileon's Kloset integrated professional development Workshops and Training providing tools and resources for self-sufficiency.

- Sip 'N Shop fundraiser took place 4x annually
- Professional Development Training: 80 clients served
- Professional Image Transformation: 620 clients served
- Holiday Toy: 513 families served

2014

Kamileon's Kloset increased its volunteer base to include individuals, civic organizations, and corporate support. Delta Sigma Theta, Home Depot, RockTenn, AIG, and Panera Bread invest financially and with human capital. Kamileon's Kloset Staff visits Haiti to provide clothes and grooming products to orphans and staff.

- Professional Image Transformation: 756 clients served
- Professional Development Training: 123 clients served
- Holiday Toy: 679 families served

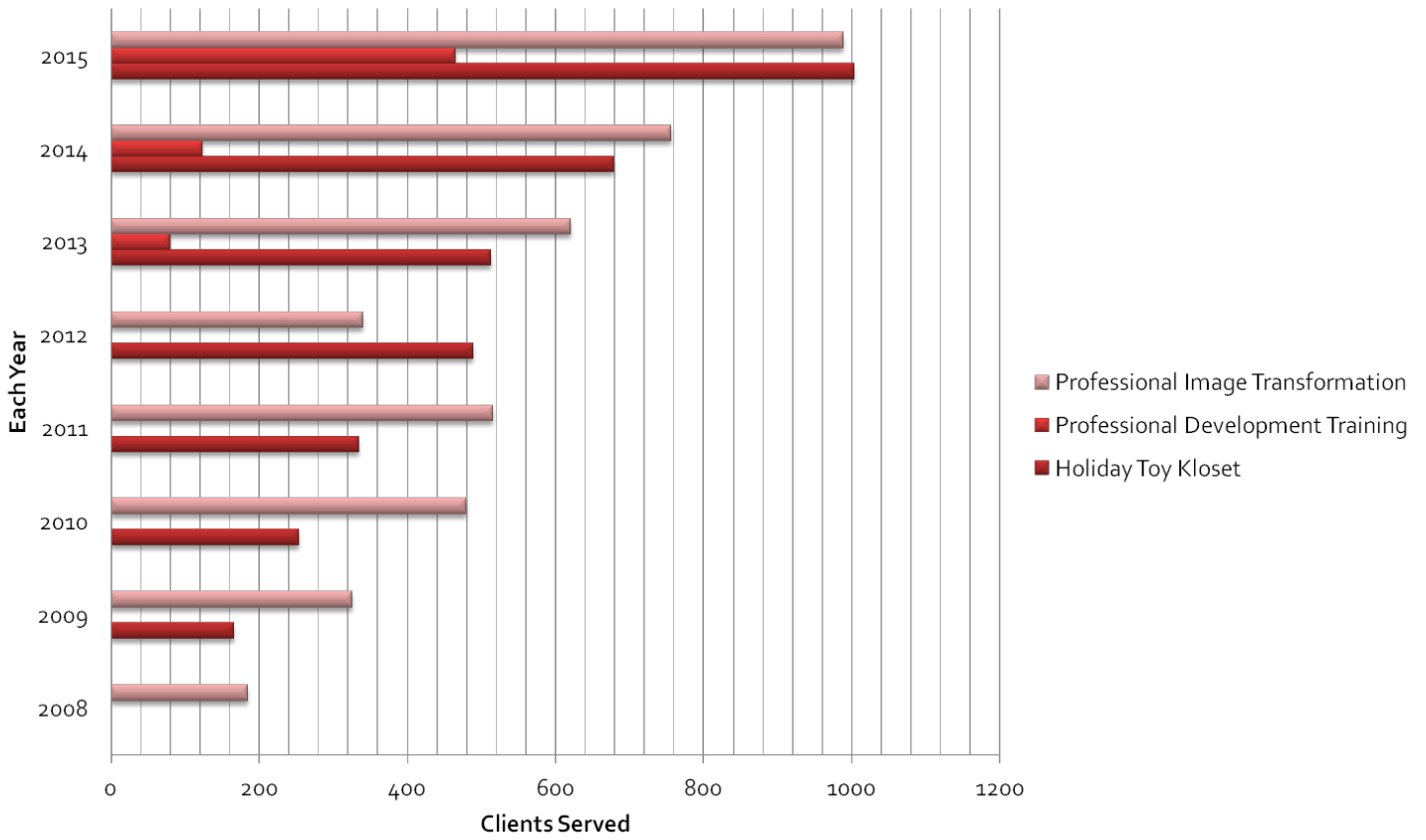
2015

Deputy Commissioner, Ben Hames, Governor's Office, names Kamileon's Kloset "The best clothing closet in the State of Georgia" and recommended all Workforce Development agencies in Metro Atlanta outsource their clothing needs to our agency. Kamileon's Kloset visited Kenya to conduct entrepreneurial workshops. Goodwill Industries of North Georgia, U.S. Dept of Justice, Year Up, and DeKalb County Workforce Development Agency became partners as we facilitated career development workshops for their attendees.

- Professional Image Transformation: 989 clients served
- Professional Development Training: 465 clients served
- Holiday Toy: 1003 families served



Agency Growth Chart



Financial Outlook

Income		
Board of Directors	17,500.00	2.1%
Direct Public Support	4,945.00	0.6%
In Kind Contributions	773,890.00	91.1%
Program Fee	6,413.00	0.8%
Fundraisers	46,646.00	5.5%
	849,394.00	100.0%
Expenditures		
Global Missions	6,167.00	0.8%
In Kind, Program and Administration Operations	695,235.00	95.4%
	27,201.00	3.7%
	728,603.00	100.0%
Net Assets		
Net Assets at Beginning of Year	268,072.00	83.0%
Net Increase in Net Assets	55,017.00	17.0%
Net Assets December 31, 2015	323,089.00	100.0%



Donors



Partners



Contact

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Board of Directors

Founder	Kamila Brown Washington, MBA
President	Lucy Ra'oof, Mauldin Brand Agency
Past President	Tara Reid, Federal Home Loan Bank - Atlanta
Secretary	Reginald Johnson, The ROSS Stores
Treasurer	Anita Davis, AIG
Operations	Eric Van, Canon Business Services
Member	Nicky Gibbons (UPS affiliation)
Member	Uwonda Carter, Esq., The Carter Law Firm

Advisors

Ray Bishop	President & CEO, Goodwill Industries of North Georgia
Loranzo Fleming, Esq.	Asst. U.S. Attorney & Community Outreach Coordinator, U.S. Dept of Justice
Belinda K. Baker	Salon BKB
Zack Carnes	Zack Carnes CPA



Kamileon's Kloset Professional Development, Inc. is an Atlanta-based 501(c)(3) non-profit organization whose mission is to transform lives by promoting the economic independence of disadvantaged men and women seeking employment. We help each client transition into the workforce by providing professional attire, full-service image makeovers, and life coaching. This program enhances the employment potential of each client, effecting a significant reduction in poverty, while underscoring the intrinsic dignity of each individual advancing into the workplace.

